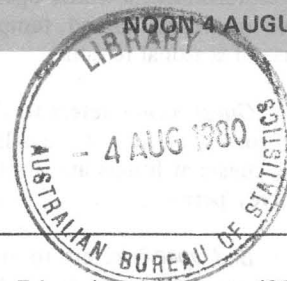




# AUSTRALIAN BUREAU OF STATISTICS Canberra

CATALOGUE NO. 8635.0



## TOURIST ACCOMMODATION AUSTRALIA, MARCH QUARTER 1980

### INQUIRIES

If you want to know more about these statistics ring Mr Aub Edwards on Canberra (062) 525657 or our State office, or write to Information Services, ABS, P.O. Box 10, Belconnen, A.C.T. 2616

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### MAIN FEATURES

	March Quarter 1979			March Quarter 1980		
	January	February	March	January	February	March
Room occupancy rates						
Licensed hotels with facilities	54.8%	54.4%	57.4%	53.8%	55.4%	58.7%
Motels	66.8%	56.1%	59.7%	64.4%	56.1%	59.0%
Site occupancy rates						
Caravan parks	50.8%	22.8%	20.7%	48.6%	22.6%	20.4%

### EXPLANATORY NOTES

#### Introduction

This publication contains results, for Australia and each State and Territory, of the quarterly surveys of tourist accommodation establishments. The period covered by the latest survey is the 3 months ended 31 March 1980.

2. From March quarter 1980 collection of the item 'guest nights' for caravan park establishments has been discontinued.

#### Tourist accommodation establishment

3. There is no generally accepted definition of a tourist accommodation establishment, but for the purpose of the surveys, a tourist accommodation establishment has been defined as an establishment which provides accommodation of a predominantly short term nature (i.e. for periods of less than 2 months) available to the general public.

#### Scope of the survey

4. The scope of the survey may vary from time to time depending upon the needs of users of the statistics and on the ABS resources available to undertake the surveys. The types of establishments currently included in the survey are:

- (a) *Licensed hotel with facilities.* A tourist accommodation establishment which is licensed to operate a public bar, provides bath or shower and toilet in most guest rooms, and has breakfast available for guests.
- (b) *Licensed or unlicensed motel, private hotel or guest house with facilities.* A tourist accommodation establishment which provides bath or shower and toilet in most guest rooms and has breakfast available for guests but is not licensed to operate a public bar. This category also includes motels that are licensed to serve liquor with meals.
- (c) *Caravan park.* A tourist accommodation establishment which provides powered sites for caravans and toilet, shower and laundry facilities for guests.

#### Definitions

5. *Number of establishments* refers to the number of tourist accommodation establishments within the scope of the survey which operated during the survey period. Establishments comprising more than one type of accommodation activity referred to in paragraph 3 above (e.g. a motel with attached caravan park) are treated as two separate establishments. Included are

those establishments which operated for any part of the quarter or which closed temporarily for the quarter because of seasonal reasons.

6. *Guest rooms* refers to the maximum number of rooms, units, suites, etc. available for accommodating paying guests at hotels and motels with facilities during the survey period.

7. *Bed spaces* refers to the maximum number of guests that could be accommodated in beds normally in place (excluding cots) at hotels and motels with facilities during the survey period. Three-quarter beds are classified as single beds; double beds are counted as 2 bed spaces.

8. *Powered sites* refers to the maximum number of sites with provision for connection to electric power supply which are available at caravan parks for accommodating paying guests during the survey period. Included are powered sites occupied by on-site vans.

9. *Unpowered sites* refers to the maximum number of sites with no provision for connection to electric power supply, which are available at caravan parks for accommodating paying guests during the survey period.

10. *Cabins, flats, etc.* refers to the maximum number of cabins, flats, units and villas available at caravan parks for accommodating paying guests during the survey period.

11. *Total caravan park capacity* refers to the maximum number of on-site vans, other powered sites, unpowered sites and cabins, flats, etc. available at caravan parks for accommodating paying guests during the survey period.

12. *Room occupancy rate* refers to the proportion of guest rooms occupied in hotels and motels with facilities to the number of guest rooms available during the survey period expressed as a percentage.

13. *Bed occupancy rate* refers to the proportion of bed spaces occupied in hotels and motels with facilities to the number of bed spaces available during the survey period expressed as a percentage.

14. *Site occupancy rate* refers to the proportion of sites occupied in caravan parks to the total caravan park capacity available during the survey period expressed as a percentage.

15. *Takings from accommodation* refers to revenue received from the provision of short term and long term accommodation at the tourist accommodation establishment. Where meals and accommodation are a combined charge an estimate of takings from meals was excluded. Takings from accommodation for each month represent the takings received during that month. In the case of some establishments payments may be made in advance of, or may be received after the provision of accommodation to guests and therefore the monthly figure for takings from accommodation may not necessarily bear a direct relationship to the number of guests accommodated during the month. Rental and storage fees paid to caravan parks for the keeping of private vans in parks are included in the takings of the month they are received.

16. *Employment.* Details of the numbers of persons working at tourist accommodation establishments (including those working on other than accommodation activities) have not been included in this publication. However, data are available upon request from the ABS.

#### **Related publications**

17. Publications for Australia, and each State and Territory, are released by the respective offices of the ABS. Tourist accommodation statistics for past quarters are available in earlier publications commencing with the September quarter 1975. These and some unpublished statistics for certain small areas within States are available (e.g. local government areas or combinations of local government areas) upon request.

18. Current publications produced by the ABS are listed in *Catalogue of Publications* (1101.0) which is available free of charge from any ABS office.

#### **Symbols and other usages**

19. Where figures have been rounded, discrepancies may occur between sums of the component items and totals.

TABLE 1. HOTELS AND MOTELS ETC. WITH FACILITIES : NUMBER, CAPACITY, OCCUPANCY RATES AND TAKINGS FROM ACCOMMODATION

	New South Wales			Victoria			Queensland			South Australia			Western Australia		
	Licensed hotels with facilities	Motels etc.	Total	Licensed hotels with facilities	Motels etc.	Total	Licensed hotels with facilities	Motels etc.	Total	Licensed hotels with facilities	Motels etc.	Total	Licensed hotels with facilities	Motels etc.	Total
NUMBER AND CAPACITY															
March quarter 1980	No.	246	882	1,128	159	420	579	190	525	715	109	147	256	122	237
Establishments	No.	7,147	21,509	28,656	4,035	11,018	15,053	4,681	10,745	15,426	2,613	3,930	6,543	3,063	7,895
Guest rooms	No.	16,553	63,121	79,674	9,349	30,915	40,264	11,733	31,562	43,295	6,153	11,775	17,928	6,164	12,122
Bed spaces															18,286
ROOM OCCUPANCY RATES (per cent)															
1979 - January		56.8	70.3	66.9	50.0	65.7	61.5	55.2	61.4	59.4	52.4	74.8	65.6	51.9	56.3
February		59.4	59.9	59.8	59.3	60.3	60.0	45.9	46.2	46.1	45.7	56.6	52.1	50.8	48.5
March		61.8	61.7	61.7	63.8	65.8	65.3	48.0	49.0	48.7	48.6	61.1	55.9	54.3	53.9
March quarter 1979		59.3	64.1	62.9	57.6	64.1	62.3	49.9	52.4	51.6	49.0	64.4	58.1	52.4	53.0
1980 - January		55.8	68.2	65.1	50.6	63.0	59.7	55.9	60.6	59.1	46.3	68.7	59.7	49.2	53.0
February		61.3	59.1	59.7	60.6	59.8	60.0	49.1	48.7	48.8	42.1	54.7	49.6	50.0	48.1
March		63.3	60.4	61.1	61.9	63.2	62.8	53.9	53.4	53.5	51.9	61.4	57.6	51.1	49.7
March quarter 1980		60.1	62.7	62.0	57.6	62.0	60.8	53.0	54.3	53.9	46.9	61.7	55.8	50.1	50.3
BED OCCUPANCY RATES (per cent)															
1980 - January		39.9	50.5	48.3	35.2	45.8	43.3	39.0	44.3	42.9	34.2	51.0	45.2	36.9	41.8
February		38.8	34.5	35.4	36.9	35.2	35.6	29.4	29.0	29.1	26.7	32.4	30.4	32.6	31.8
March		40.4	35.3	36.4	37.8	38.0	37.9	33.4	31.6	32.1	31.9	34.6	33.7	32.9	32.1
March quarter 1980		39.7	40.2	40.1	36.7	39.8	39.0	34.0	35.1	34.8	31.0	39.5	36.6	34.2	35.3
TAKINGS FROM ACCOMMODATION (\$'000)															
1980 - January		4,262	13,126	17,388	1,883	5,790	7,673	2,358	5,626	7,984	960	2,316	3,276	1,222	2,197
February		5,039	10,341	15,380	2,344	5,128	7,472	1,771	3,877	5,648	828	1,689	2,517	1,224	1,713
March		5,523	11,337	16,860	2,575	5,764	8,339	2,193	4,689	6,882	1,120	2,029	3,149	1,317	1,864
March quarter 1980		14,824	34,804	49,627	6,802	16,682	23,484	6,322	14,192	20,513	2,908	6,034	8,942	3,763	5,774
															9,538

TABLE 1. HOTELS AND MOTELS ETC. WITH FACILITIES : NUMBER, CAPACITY, OCCUPANCY RATES AND TAKINGS FROM ACCOMMODATION - continued

	Tasmania (a)			Northern Territory			Australian Capital Territory			Australia		
	Licensed hotels with facilities	Motels etc.	Total	Licensed hotels with facilities	Motels etc.	Total	Licensed hotels with facilities	Motels etc.	Total	Licensed hotels with facilities	Motels etc.	Total
NUMBER AND CAPACITY												
March quarter 1980	No.	50	126	21	25	46	13	22	35	936	2,186	3,122
Establishments	2,476	1,287	3,763	592	939	1,531	793	1,158	1,951	25,400	55,418	80,818
Guest rooms	No.	3,885	9,987	1,288	2,494	3,782	1,837	3,560	5,397	59,179	159,434	218,613
Bed spaces	No.	6,102										
ROOM OCCUPANCY RATES (per cent)												
1979 - January	71.5	80.0	74.4	31.4	42.8	38.3	42.6	70.7	59.1	54.8	66.8	62.9
February	66.3	71.1	68.0	32.8	46.9	41.4	57.5	60.0	59.0	54.4	56.1	55.6
March	67.4	72.5	69.2	35.7	50.3	44.6	69.4	69.5	69.5	57.4	59.7	59.0
March quarter 1979	68.5	74.6	70.6	33.3	46.6	41.4	56.5	67.0	62.6	55.6	61.0	59.3
1980 - January	70.2	77.3	72.7	35.7	47.8	43.1	45.3	71.8	61.0	53.8	64.4	61.1
February	66.6	71.7	68.3	42.7	56.2	51.0	54.7	61.4	58.7	55.4	56.1	55.9
March	67.7	75.6	70.4	46.6	63.4	56.9	63.8	64.7	64.3	58.7	59.0	58.9
March quarter 1980	68.2	74.9	70.5	41.6	55.8	50.3	54.6	66.1	61.4	56.0	59.9	58.7
BED OCCUPANCY RATES (per cent)												
1980 - January	55.2	55.5	55.3	25.5	28.2	27.3	33.3	52.1	45.7	39.1	47.7	45.3
February	46.5	46.1	46.4	26.3	31.1	29.5	34.2	33.9	34.0	35.1	33.3	33.8
March	46.9	46.9	46.9	28.7	34.8	32.8	38.7	36.4	37.2	37.3	35.0	35.6
March quarter 1980	49.6	49.6	49.6	26.9	31.4	29.8	35.4	41.0	39.1	37.2	38.8	38.3
TAKINGS FROM ACCOMMODATION (\$'000)												
1980 - January	1,683	867	2,550	177	402	579	336	716	1,052	12,882	31,039	43,921
February	1,493	741	2,234	206	467	673	420	565	986	13,326	24,521	37,847
March	1,608	804	2,412	262	572	833	549	620	1,168	15,145	27,679	42,824
March quarter 1980	4,784	2,412	7,196	645	1,440	2,085	1,305	1,901	3,206	41,353	83,239	124,591

(a) A number of establishments previously incorrectly treated as motels have been reclassified from March quarter 1980 as hotels. To maintain comparability of data the March quarter 1979 room occupancy rates have been revised to reflect this change.

TABLE 2. CARAVAN PARKS: NUMBER, CAPACITY, SITE OCCUPANCY RATES AND TAKINGS FROM ACCOMMODATION

	New South Wales (a)	Victoria	Queensland	South Australia	Western Australia	Tasmania	Northern Territory	Australia
NUMBER AND CAPACITY								
March quarter 1980								
Establishments	No.	521	404	157	221	53	8	1,769
Powered sites	No.	43,101	33,125	21,719	12,210	2,534	547	125,961
Unpowered sites	No.	23,556	13,151	9,796	5,582	2,003	500	58,488
Cabins, flats, etc.	No.	935	778	685	493	63	36	3,455
Total capacity		67,592	47,054	32,200	18,285	4,600	1,083	187,904
SITE OCCUPANCY RATES (per cent)								
1979 - January	49.5	59.4	43.1	43.8	54.3	55.2	15.7	50.8
February	20.4	21.9	26.5	18.0	31.4	34.1	16.3	22.8
March	18.0	19.7	26.1	16.4	29.1	22.7	15.3	20.7
March quarter 1979	29.6	34.1	32.1	26.3	38.5	37.4	15.8	31.7
1980 - January	48.5	57.1	42.7	42.1	45.7	51.7	14.4	48.6
February	20.6	20.8	27.5	19.0	27.7	34.6	14.9	22.6
March	18.3	18.5	27.6	16.2	24.4	23.1	16.6	20.4
March quarter 1980	29.3	32.3	32.7	25.9	32.7	36.5	15.3	30.7
TAKINGS FROM ACCOMMODATION (\$'000)								
1980 - January	5,027	3,451	1,988	1,034	1,166	322	22	13,010
February	2,003	1,167	1,101	460	627	222	21	5,601
March	1,937	1,114	1,230	440	577	161	27	5,486
March quarter 1980	8,966	5,733	4,319	1,934	2,371	704	69	24,095

(a) Includes Australian Capital Territory.

NOTE. From March quarter 1980 collection of the item 'Guest nights' from caravan park establishments has been discontinued.